

Information and consent request for the processing of personal data Privacy Policy & Cookie Policy

1. Introduction

“My Wedding affair” Anna Maria Navarra founder is a physical person.

The purpose of this Policy is to inform you about the way in which personal data concerning you are processed.

“My Wedding affair”, in line with Legislative Decree no. 196/2003 (hereinafter "Privacy Code") and Regulation (EU) 2016/679 (hereinafter "GDPR"), intends to guarantee the privacy and security of the personal data of each visitor in accordance with the requirements of this Policy. This Policy is to be understood as information pursuant to art. 13 of the Privacy Code and art. 13 and 14 of the GDPR.

2. Type of data processed

The website offers informative and sometimes interactive content. While browsing the website “My Wedding affair” can, therefore, acquire information about the visitor, in the following ways:

Data of navigation

The computer systems and software procedures responsible for the operation of this website acquire, in the course of their normal operation, certain personal data whose transmission is implicit in the use of Internet communication protocols. This category of data includes: IP addresses, the type of browser used, the operating system, the domain name and addresses of websites from which access has been made, the information on the pages visited by users within the site, the access time, the permanence on the single page, the analysis of internal path and other parameters related to the operating system and the computer environment of the user.

Additional categories of data

This is all personal data provided by the visitor through the site, for example, registering and/or accessing a reserved area and/or a service and/or participating in one of the initiatives launched by "timeless moments" alone or in partnership with third parties, by writing to the e-mail address of "timeless moments" to request information or by phoning our telephone numbers to have a direct contact.

3. Purpose of the processing

Objective	Legal Base
Provide the goods and/or services requested by the user, manage the contracts completed by the user, fulfill the administrative, accounting, tax and legal requirements, and process the requests forwarded by the user.	Processing operations carried out for these purposes are necessary for the fulfilment of contractual obligations and do not require the specific consent of the data subject.
Take note of your experience of using our platforms, products and services we offer and ensure the proper functioning of web pages and their contents.	The processing carried out for these purposes is based on a legitimate interest of the Data Controller.
Send you commercial communications relating to promotions and/or offers for which you may be entitled to benefit, in the interest of the Owner	The processing operations carried out for these purposes are carried out with the specific consent provided by the user, except for commercial communications relating to products and/or services similar to those already purchased and/or subscribed by the user for which the processing is based on a legitimate interest of the Data Controller
To carry out profiling activities, that is, analysis and processing of information about the user, his preferences, habits, consumption choices and/or navigation experiences. This activity is also carried out through the use of technologies such as cookies (for more information please refer to paragraph 14 of this policy "Cookie Policy").	The processing operations carried out for these purposes are carried out with the specific consent provided by the user, except for an activity of analysis of elementary information related to his consumption preferences.

4. Scope of data circulation

For administrative purposes, we inform you that your data could be communicated by Anna Maria Navarra founder of My Wedding affair, which deals with wedding planning outfitting and organization of events.

Moreover, with your consent, your data may be communicated to third parties in the wedding planning sector and to companies operating in the following sectors with which “IstantiSenzaTempo” and “La Sposa Degli Alberi” could conclude partnership agreements: social networking platforms and interactive platforms, printing services, marriage services.

5. Extra-EU data transfer

Pursuant to art. 43 of the Privacy Code and art. 44 GDPR, “My Weddin Affair” could transfer your personal data to third parties located in non-EU countries or the European Economic Area. In such circumstances, “My Weddin Affair” shall ensure the adoption of appropriate safeguards (such as the signing of standard contractual terms approved by the EU Commission) with the foreign company receiving the data; these clauses guarantee a level of data protection corresponding to that laid down in European legislation.

6. Roles and responsibilities in the field of privacy

Your personal data are processed by "Anna Mari Navarra", as Data Controller. More detailed information about the names of the data controllers can be obtained by sending an email to annamaria@myweddingaffair.com

7. Methods of data processing

The processing of personal data is carried out mainly using electronic procedures and media (DB, CRM platforms, etc.) for the time strictly necessary to achieve the purposes for which the data were collected and, however, in accordance with the principles of lawfulness, correctness, no excess and relevance provided by the current privacy legislation.

8. Redirect to external sites

The website can use the c.d. social plug-in. Social plug-ins are special tools that allow you to embed social network functionality directly into your website (e.g. Facebook's "like" feature).

All social plug-ins on the site are marked with the respective logo of the social network platform (e.g. Facebook, Google, Twitter, linkedin).

When you visit a page on our site and interact with the plug-in (e.g. by clicking the "Like" button) or you decide to leave a comment, the corresponding information is transmitted from the browser directly to the social network platform and stored by it. For information on the purpose, type and modalities of collection, processing, use and storage of personal data by the social network platform, as well as how to exercise your rights, Please consult the privacy policy adopted by the individual social network.

9. Connection to/from third sites

From this website you can connect, through special links, to other websites of related parties or partners or you can from third party websites connect to our website.

The Data Controller disclaims any responsibility for any request and/or release of personal data to third parties and for the management of authentication credentials provided by third parties.

10. Storage of data

We inform you that data relating to navigation logs, if registered, will be kept by the Owner for a period of 3 months. We also inform you that the data you provide will be processed for the duration of the contractual relationship between us and further stored exclusively for the period provided for the fulfilment of legal obligations, provided that it is not necessary to retain them further to defend or enforce a right or to fulfil any additional legal obligations or orders of the Authorities.

11. Rights of data subjects

The persons to whom the above mentioned personal data (c.d. "interested") refer, have the right to exercise their rights according to the modalities and within the limits provided by the current privacy law. In relation to the processing of your personal data, you have the right to ask to "Anna Maria Navarra":

Access: may request confirmation that there is or is not processing of data relating to it, as well as further clarification of the information referred to in this Policy, as well as receiving the data itself, within reasonable limits;

rectification: may request rectification or supplementation of the data provided to us or otherwise in our possession, if inaccurate;

cancellation: may request that your data acquired or processed by "Anna Maria Navarra" are deleted, if they are no longer necessary for our purposes or if there are no disputes or disputes, in case of withdrawal of consent or its opposition to processing, in the case of unlawful processing, or where there is a legal obligation to cancel;

limitation: it may request the limitation of the processing of its personal data when one of the conditions of art. 18 of the GDPR; in this case, its data will not be processed, except for storage, without its consent except as explained in the same article in paragraph 2.

Opposition: may object at any time to the processing of your data on the basis of our legitimate interest, unless there are legitimate reasons for us to proceed to the processing that prevails over yours, for example for the exercise or our defence in court; its opposition will always prevail over our legitimate interest in processing your data for marketing purposes;

portability: you can request to receive your data, or to transmit them to another holder you have indicated, in a structured format, in common use and readable by automatic device.

Moreover, according to art. 7, par. 3, GDPR, we inform you that you may exercise your right of withdrawal of consent at any time, without prejudice to the lawfulness of processing based on prior consent. Finally, we inform you that you have the right to lodge a complaint before the Supervisory Authority, which in Italy is the Guarantor for the Protection of Personal Data.

To exercise these rights, report problems or ask for clarification on the processing of your personal data can send an email to info@istantisenzatempo.it. We also inform you that you can also send your requests by mail, writing to the Data Controller, "Anna Maria Navarra", in Via Antonino di P. Togliatti, 63 - 01036 nepi (VT), specifying the subject of the request.

12. Right of Requirement

We inform you that this Privacy Policy concerns exclusively the processing of personal data that you have provided or will provide to "Anna Maria Navarra" – possibly also by purchasing our products and/or services provided upon payment or by participating in our promotions and/or offers – and those which, if any, "Anna Maria Navarra" will acquire during this report and/or further relations between her and us.

13. Amendments to the Policy

The eventual entry into force of new sector regulations, as well as the constant examination and updating of the services to the user, may involve the need to modify the modalities and the terms described in this Informative. This document may therefore change over time.

We therefore invite you to consult this page periodically.

We will publish any changes to this Policy on this page and, if the changes are relevant, we will notify you with a more visible notification.

The previous versions of this Policy will, in any case, be archived to allow consultation.

14. Cookie Policy

What are Cookies?

Cookies are packets of information sent by a web server (e.g. the site) to the user's Internet browser, which is automatically stored on the computer and automatically returned to the server at each subsequent access to the site.

By default almost all web browsers are set to automatically accept cookies.

Typically cookies can be installed:

directly from the owner and/or manager of the website (c.d. first-party cookies);
by persons outside the website visited by the user (i.e. third party cookies). Unless otherwise specified, please note that these cookies fall under the direct and exclusive responsibility of the same manager. Further information on privacy and their use can be found directly on the websites of the respective managers.

This website may use, also in combination between them the following types of cookies classified according to the indications of the Privacy Guarantor and the opinions issued in the European framework by the Working Group ex art. 29 of the GDPR:

Session, are cookies that are not stored persistently on the user's computer and are deleted by closing the browser, are strictly limited to the transmission of session identifiers necessary to allow the safe and efficient exploration of the site avoiding the use of other computer techniques potentially detrimental to confidentiality the navigation of users.

Persistent, are cookies that remain stored on the computer hard drive until their expiration or deletion by users/visitors. Through persistent cookies, visitors who access the site (or any other users who use the same computer) are automatically recognized at each visit. Visitors can set the computer browser so that it accepts/rejects all cookies or displays a notice whenever a cookie is proposed, in order to evaluate whether or not to accept it. The user can, however, change the default configuration and disable cookies (ie block them permanently), setting the highest level of protection.

Technicians, are cookies used to authenticate, to use multimedia content such as flash player or to allow the choice of the language of navigation. In general, therefore, it is not necessary to obtain prior and informed consent from the user. This includes also cookies used to statistically analyse accesses/visits to the site only if used exclusively for statistical purposes and through the collection of information in aggregate form.

Non-technical, are all cookies used for profiling and marketing purposes. Their use on users' terminals shall be prohibited if they have not been adequately informed and have not given valid consent in this respect using the opt-in technique. These types of cookies are, in turn, grouped according to the functions they perform in:

Analytics. are cookies used to collect and analyze statistical information on accesses/visits to the website. In some cases, associated with other information such as credentials entered to access restricted areas (your email address and password), may be used to profile you (personal habits, visited sites, downloaded content, types of interactions, etc.).

Widgets, fall into this category all those graphical components of a user interface of a program, which has the purpose of facilitating the user in the interaction with the program itself. As an example are widgets cookies facebook, google+, twitter, pinterest.

Advertising, cookies used to advertise on a site fall into this category. Google, tradedoubler fall into this category.

Web beacons, fall in this category the fragments of code that allow a website to transfer or collect information through the request of a graphic image. Websites can use them for different purposes, such as analyzing the use of websites, monitoring and reporting activities on advertising and customising advertising and content.

Technical cookies for which consent is not required

"My Wedding Affair" will install on your device and, in particular, in your browser or will let install to third parties some cookies that we need to acquire or have our partners acquire statistical information in anonymous and aggregated form related to your browsing on the pages of the site about "moments without time".

These are, in particular, cookies relating to the following statistical analysis services:

Google Analytics

<https://support.google.com/analytics/answer/2763052?hl=it>

If, moreover, you give your consent through one of the simplified modalities described in the information presented at the time of your first access on the site of "timeless moments" may install and/or let install to the following third-party companies, additional cookies, c.d. profiling, for which you can choose to modify or revoke in whole or in part the consent given through the links below:

Facebook Through the site of "My Wedding Affair", Facebook, if you give its consent, can process your personal data to allow you a browsing experience enriched by functionality and social network services (<https://www.facebook.com/policies/cookies/>)

Twitter Through the site of "My Wedding Affair", Twitter, if you give its consent, can process your personal data to allow you a browsing experience enriched by functionality and social network services

(<https://support.twitter.com/articles/20170519-uso-dei-cookie-e-di-altre-tecnologie-simili-daparte-di-twitter>)

Google+ Through the site of "My Wedding Affair", Google, if you give its consent, can process your personal data to allow you a browsing experience enriched by functionality and social network services

(https://www.google.com/intl/it_ALL/policies/privacy/)

"My Wedding Affair" site has activated Google Analytics advertising functions, the advertising functions implemented are: reports on demographic data and Google Analytics interests. The activation of these advertising functions allows Google Analytics to collect traffic data via cookies for Google advertising and anonymous identifiers, in addition to data collected through a standard implementation of Google Analytics. The "My Wedding Affair" site collects and uses data from Google-based advertising or third party public data (e.g. age, gender and interest) Google Analytics and Google Analytics functions implemented based on display advertising (e.g. remarketing, demographics reports and Google Analytics interests) for statistical and public analysis purposes only. Data is collected and aggregated anonymously using proprietary or third-party software (e.g. Google Analytics). The site of "My Wedding Affair" and third-party providers, including Google, use both proprietary cookies (such as Google Analytics cookies) and third-party cookies (such as doubleclick cookies) to inform, optimise and publish ads based on previous user visits.

You can disable Google Analytics for display advertising and customize the ads of the Google Display Network in the following ways:

Using the Ads Settings: <https://www.google.it/settings/ads>

Through currently available components for deactivating Google Analytics for the Web:

<https://tools.google.com/dlpage/gaoptout/>

If you wish, you can also manage cookies directly through your browser settings. However, deleting cookies from your browser may remove the preferences you have set for the site of "timeless moments", so you should visit this page periodically to check your preferences.